

NASDAQ OMX Nordic

18 January 2010

Coloplast A/S
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Denmark
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www.coloplast.com
CVR-nr. 69749917**Report on transactions of executives and related parties in Coloplast shares and related securities**Agnete Ingvordsen
Executive PA

According to the Danish Securities Act § 28a Coloplast is obliged to report on the transactions of executives and their related parties in Coloplast shares and related securities.

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The below transaction deals with allocation of share options:

Name	Lars Rasmussen
Reason	CEO
Issuer	Coloplast A/S
ISIN code	DK0010309657
Description	Shares
Transaction	Share option allocation
Trade date	15 January 2010
Market	NASDAQ OMX Nordic
Number	32,297
Value	61.28
Market value in DKK	1,979,160
Strike price per share	542.96
Payment by Lars Rasmussen	5% of the Black & Scholes value

Name	Lene Skole
Reason	CFO
Issuer	Coloplast A/S
ISIN code	DK0010309657
Description	Shares
Transaction	Share option allocation
Trade date	15 January 2010
Market	NASDAQ OMX Nordic
Number	23,968
Value	61.28
Market value in DKK	1,468,759
Strike price per share	542.96
Payment by Lene Skole	5% of the Black & Scholes value

Calculation of value:

When calculating the value of share options the Black & Scholes formula is applied. The formula is described in Coloplast's annual report.

The strike price is calculated on basis of the average price for all tradings on 30 December 2010 plus 15%.

Yours sincerely
Coloplast A/S

Agnete Ingvordsen

This information is available in Danish and in English, in case of doubt the Danish version prevails.

For further information: Agnete Ingvordsen, tel. +45 49 11 16 12.