



Corporate Responsibility

Carnegie's SRI Day, Zurich 23 November 2009

Jeppe Kromann Haarsted

Our mission

Making life easier for people
with intimate healthcare needs

Our values

Closeness... to better understand

Passion... to make a difference

Respect and responsibility... to guide us

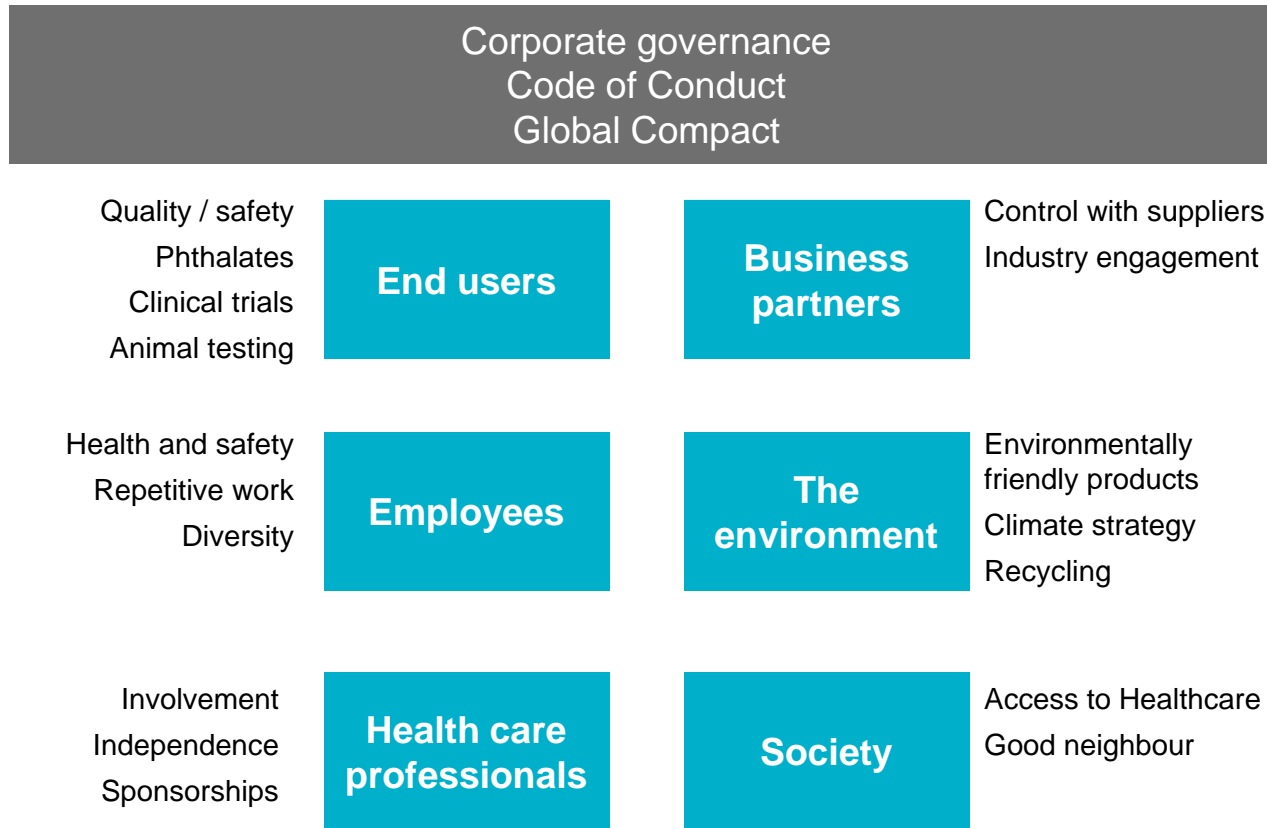
Our vision

Setting the global standard
for listening and responding

A Coloplast product...

- is safe and reliable
- has been produced and sold in a responsible manner
- has limited impact on the environment

Framework



Standards



HUMAN RIGHTS

Respect human rights

Avoid human rights abuses

ENVIRONMENT

Prevent environmental damages

Environmental responsibility

Environmentally friendly technologies

LABOUR

Freedom of association

Forced labour

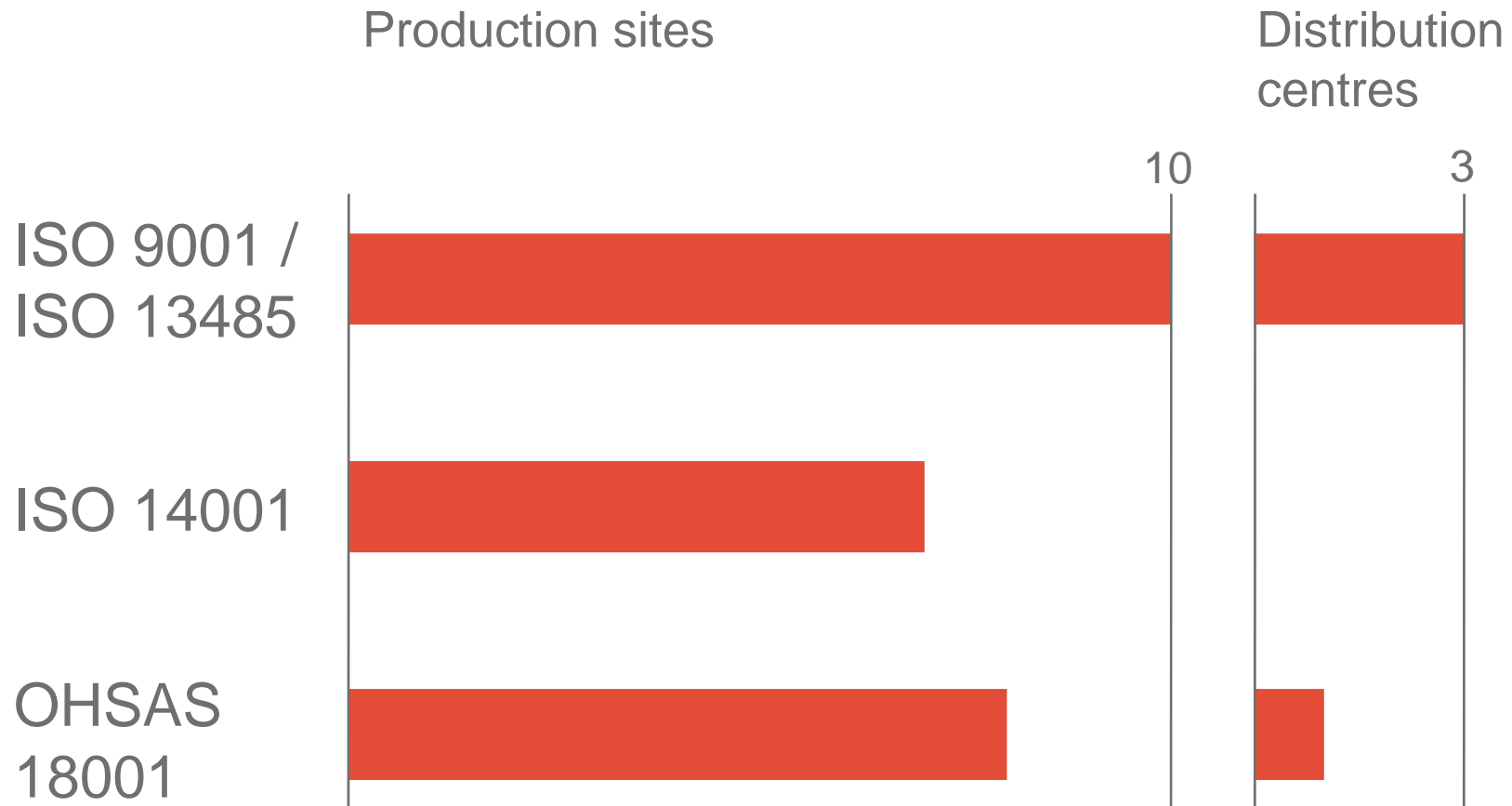
Child labour

Discrimination

ANTI-CORRUPTION

Avoid Corruption

Certifications



Socially responsible investment indexes



FTSE4Good



Codes of Conduct



Code Of Business Practice

External expectations and requirements



Quality is the main thing for me

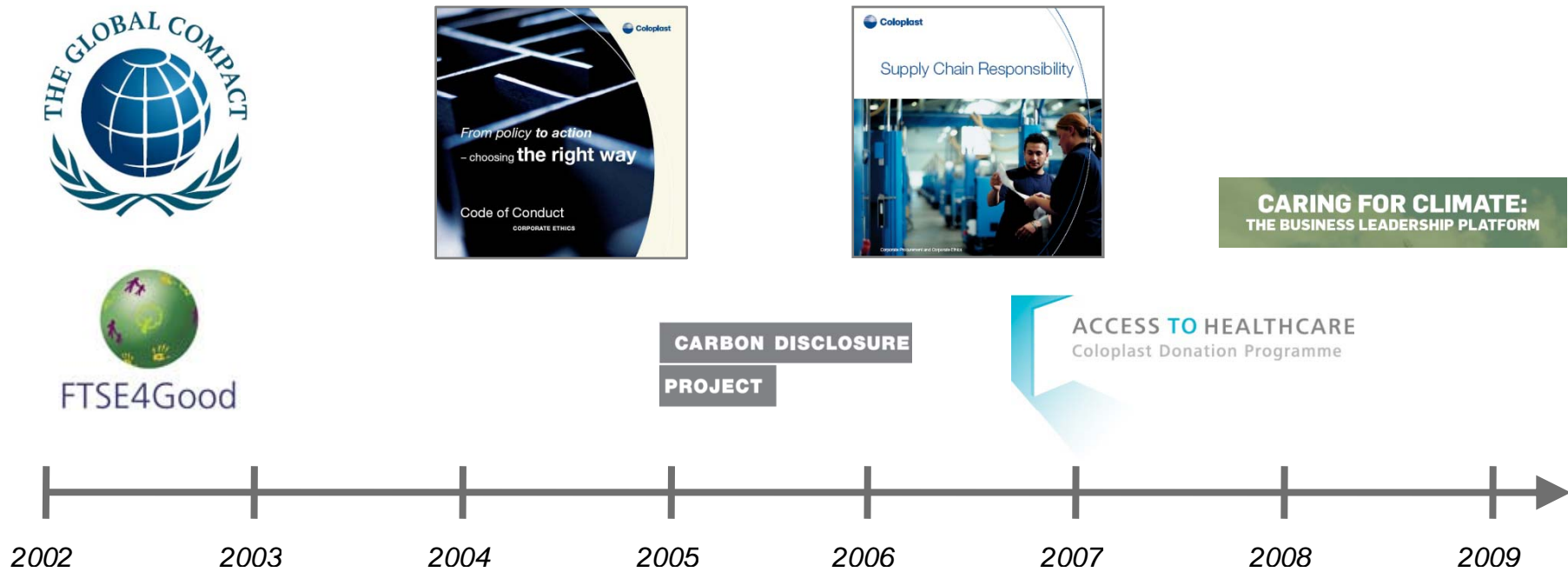


I care about the environment and the health and safety of workers

We do not want to support poor ethics



History





Quality and safety End users

End users

ISO 9001

ISO 13485

Laboratory tests

Clinical trials

Animal testing

Phthalates policy



Strive for phthalate-free alternatives to all products before 2011

Phthalates not used when developing new products

We inform openly

Alternatives available

Work in progress





Involvement and independence Health care professionals

Code of Conduct

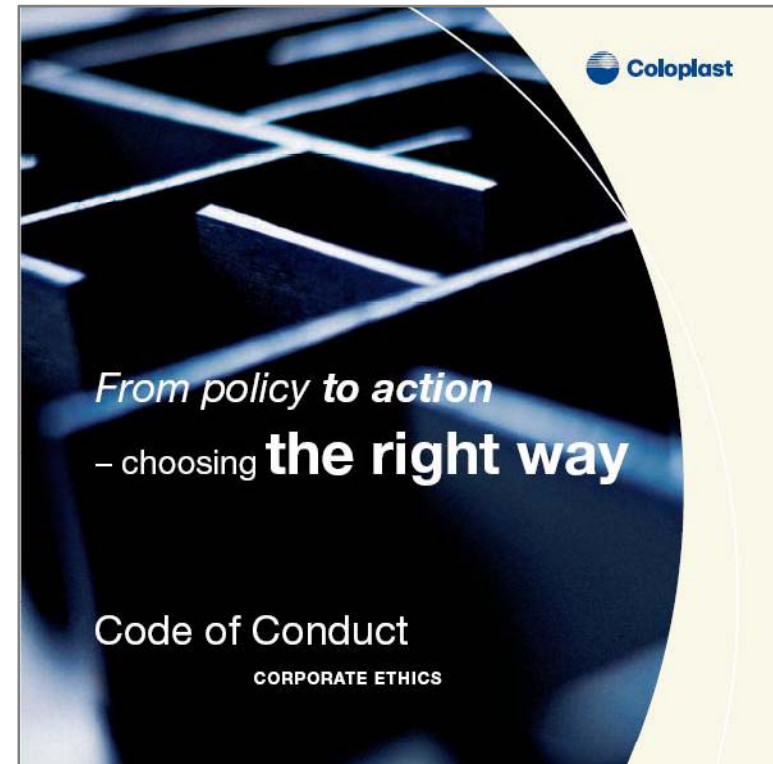
Corruption and bribery

Facilitation payments

Gifts, entertainment

Interaction with health care professionals

Philanthropy, sponsorships





A good and safe workplace for all Our employees

A good and safe workplace

OHSAS 18001

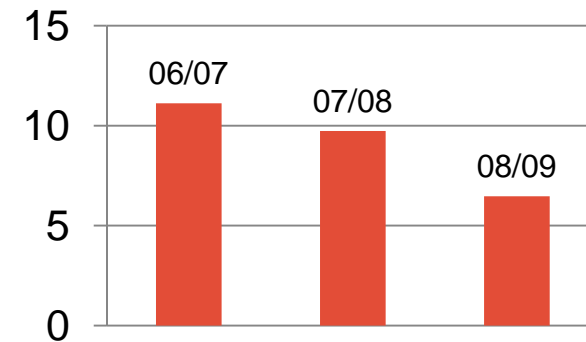
Repetitive work

Lost Time Injuries

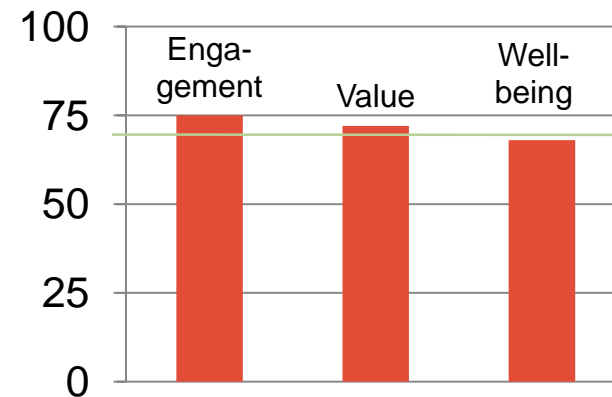
Transfer of safety knowledge

Diversity

LTI frequency (global total)



Satisfaction survey

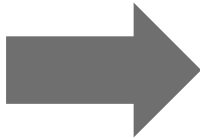




Helping our business partners living up to our standards **Business partners**

Cooperating with our suppliers

Risk assessment



HUMAN RIGHTS
ENVIRONMENT

LABOUR RIGHTS
ANTI-CORRUPTION

Self evaluation

Informal visit

Social audits



Minimising the negative consequences of our production and use of natural resources

The environment

Protecting the environment

ISO 14001

Lifecycle screenings

Packaging

Transportation boxes



Climate policy

Reporting greenhouse gasses



The Greenhouse Gas Protocol Initiative
The foundation for sound and sustainable climate strategies

CARBON DISCLOSURE PROJECT

Travel down 21% globally

Increasing recycling by 60 t plastic and 240 t adhesives

Working to recycle 600 t silver / year



Increasing access to healthcare **Society**



Access to Healthcare

50 M DKK over 10 years

Education of health care professionals

Middle-income countries

Ostomy, continence and wound and skin care

Access to Healthcare



Master degrees, Mexico

Education in stoma nurse caring

Community workshops



Stoma clubs, China

Training of at least 500 ostomates

Three regions

Organisation and management



Hungary	Russia
China	Norway
USA	Sweden
UK	Netherlands
Brazil	Argentina
South Africa	Mexico
Germany	Japan
France	Italy