

# Do you have what it takes?

– apply to the Coloplast Master Thesis Programme and accelerate your career





# A unique approach to talent

Coloplast offers talented business students a unique opportunity to accelerate their career and make the most of their master thesis. As a multinational company and leading player in medical devices, Coloplast continuously faces

challenges that call for new approaches and perspectives. Through this programme, Coloplast seeks to identify tomorrow's business leaders, who can challenge, inspire and drive a superior commercial agenda.

### Commitment - a two-way street

If admitted to the program, Coloplast will provide you with:

- A real life business case to work on
- Full access to internal data
- An internal sponsor, who will challenge you and help navigate the organisation
- Presentations to a Challenger Board (Global Marketing Vice Presidents and Directors)
- Office space, incl. laptop, at the global HQ in Humlebæk
- Reimbursed travel expenses

What we expect from you is that you display your full potential through strong drive and discipline throughout the programme.

### Investing in talent

At Coloplast, we believe that top-performing students and graduates are unique sources of energy and inspiration, which is why we have established this programme.

The programme is a unique opportunity for students to display their talent to a potential employer and for Coloplast to assess your career potential within the company. Coloplast will hire a minimum of 3 business graduates into Global Marketing every year, as we strongly believe that you are essential to our future success.

### Getting the full picture

Last year, we received over 20 applications, but only 3 groups were selected. What made the difference? All students who were admitted shared the following characteristics:

- GPAs exceeding 10.0 on average
- Relevant work experience
- Strong international mindsets (e.g. studying abroad)
- Extraordinary extracurricular achievements

### Programme output 2009

All the 2009 participants have earned top grades, confirming their potential and also showing how working together with committed Coloplast sponsors contributes to their academic outcome.

Coloplast has also hired two students through the programme who have demonstrated excellent business and analytical skills as well as an impressive drive and performance. In addition, we will continue to nurture the relations that have been built between Coloplast and the participants to explore future career opportunities.



2009 programme participants

“Working with Coloplast has been a great experience. We’ve been treated so well and the resources allocated to the programme have really made the process of writing our master thesis much easier than expected.”

[Anette Mølby; 2009 participant, now at CoCoCo](#)

“Through the programme, I learned that Coloplast is a very successful and highly ambitious company with an inspiring working environment. But more importantly, I got to know and experience the people behind the business, all the way up to top management. This was very positive for me and the main reason, why the programme resulted in a position at Coloplast!”

[Philipp Schanz; 2009 participant, now at Coloplast \(Business & Performance Management\)](#)

“Writing my thesis at Coloplast has really equipped me for the world of business. I really feel that I have developed a strategy in true collaboration with the management in a large, Danish company and you also learn a lot from spending 10 days in Mexico with the local subsidiary.”

[Jacob Torpe Winter; 2009 participant, now at InsidePeople](#)

“Writing the thesis with Coloplast is not just writing a thesis about a case company – it is doing a project that truly adds value for the company as well as the student. This is a great feeling!”

[Enrico Canal Bruland; 2009 participant, now at Novo Nordisk in Zurich](#)

## Applications

We will admit 4 groups to the programme based on an assessment of academic and professional track record, personal achievements, and drive.

Send us your application including:

- Your resume and academic track record
- A one-pager describing the type of project you would like to pursue in Coloplast
- Your career ambitions

Last year the projects were about go-to-market models in Mexico, the German market, and innovation. Send your application to Rasmus Møller at [dkrhm@coloplast.com](mailto:dkrhm@coloplast.com) no later than **15 January 2010**.

You can also visit [masterthesis.coloplast.com](http://masterthesis.coloplast.com)

Ostomy Care  
Urology & Continence Care  
Wound & Skin Care



Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. We call this intimate healthcare. Our business includes ostomy care, urology and continence care and wound and skin care. We operate globally and employ more than 7,000 people.

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