

Donation Policy

Our position

As part of our social responsibility, Coloplast wants to be an active corporate citizen in the communities we operate. Part of this commitment means supporting local communities, which is sometimes exercised as acts of kindness through donations or non-commercial sponsorships.

As a rule of thumb, Coloplast strives to make donations impactful acts of kindness rather than random acts of kindness. Donations should be meaningful and should benefit the community as much as possible.

Aligned with Coloplast's mission, Coloplast prioritises donations that seek to empower people to be active in society, support the local community and engage our employees. For donation purposes, Coloplast leverages cash as well as products.

To ensure that donations from Coloplast are not based on personal preference or bias, all donations from any Coloplast office or site should be approved by a local donation committee consisting of a mixed group of employees. No single person may approve donations.

As a part of the global community and a signatory to the UN Global Compact, Coloplast will act according to flash appeals from the United Nations in relation to emergencies and disasters. In such cases, Coloplast will assess together with the UN whether to meet the flash appeal with cash or products. In any case of product donations, Coloplast complies with the WHO's Guidelines for Health Care Equipment Donations and its four underlying principles for good donation practices.

Our commitment

Based on our position, Coloplast is committed to:

- Ensure that donations benefits the recipient to the maximum extent possible
- Manage and fund donations locally in light of the annual budget according to the donation priorities and appropriate approval procedure
- Never base donations on any past, present or potential purchase of Coloplast products or services, nor function as a reward to favoured customers
- Only to donate to charitable organisations and never to a single healthcare professional, nor upon request from a healthcare professional

The responsibility for donation management ultimately rests at the Group CEO. The CEO is responsible for allocation of the right resources to comply with the policy on donations.

24 May 2016



Lars Rasmussen
President and CEO