

**Investor Service: New Head of Global Operations
5 September 2008****New Head of Global Operations in Coloplast**

Coloplast has appointed Allan Rasmussen Senior Vice President and Head of Global Operations. Allan Rasmussen (41), who is a trained mechanical engineer and MBA, comes from the position as VP, Corporate Procurement.

Since his employment with Coloplast in 1992 Allan Rasmussen has held leading positions with responsibility for procurement, sales and production, including establishment of Coloplast's factories in Hungary during the period 2001-2004. Allan Rasmussen, who is heading the current Global Operations analysis in co-operation with AT Kearney, will report directly to CCO Lars Rasmussen from today.

Sten Scheibye
President & CEO

For further information, please contact**Investors and analysts**

Lene Skole
Executive Vice President, CFO
Tel. +45 4911 1665
Email: dklsk@coloplast.com

Press and the media

Elisabeth Geday
Head of External Relations
Tel. +45 4911 1922
Email: dkege@coloplast.com

This announcement is available in a Danish and an English-language version.
In the event of discrepancies, the Danish version shall prevail.