

Supporting sustainable development with a strong emphasis on improving our environmental performance

Our mission

Making life easier for people with intimate healthcare needs









Our 2025 priority

Reducing emissions





0 emissions from scope 1&2 100% renewable energy

Our 2025 priority







80% packaging made from renewable materials 50% production waste recycled

Our on-going commitment

Responsible operations

















# Our starting point is solid with room to improve

We have been through a rigorous process to access our Sustainability performance ...

- Bottom-up assessment based on 23 parameters
- Involvement of stakeholders: Employees, customers/end-users, society and investors
- Working closely with external consultancy throughout the process
- Engaging and empowering our employees through an idea campaign

... Supported by our materiality assessment, we have based our priorities on our impacts







# Coloplast's position on plastic

Plastic is used every day for many things.

What happens after plastic is thrown away is causing a problem for our planet.

As a manufacturer of medical products made of plastic, Coloplast has a responsibility.

We embrace that responsibility and have clear priorities:

- 1. Product safety and clinical performance cannot be compromised
- 2. Single use products are the easiest and safest option for our users
- 3. Sustainability should be easy for our users
- 4. We need to identify new materials and support the development of new technologies
- 5. Partnerships across the industry are essential

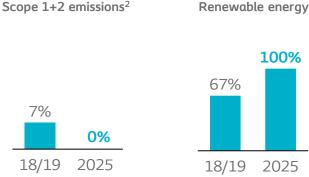
# We are investing up to 250m DKK over the next 5 years to support sustainable environmental development<sup>1</sup>

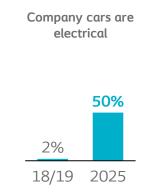
# Key Sustainability Targets 2025

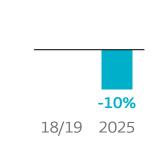


# Reducing emissions

while being a *growth* company





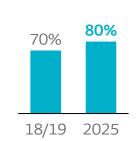


Reduce business travel



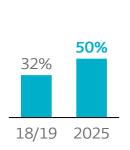
# Improving products and packaging

by addressing material use



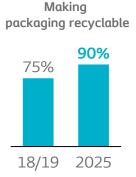
Packaging consisting of

renewable materials 3



**Production waste** 

recycled





<sup>1)</sup> Approximate split: DKK 150m in OPEX and DKK 100m in CAPEX

<sup>%</sup> of Coloplast's total greenhouse gas emissions

Renewable materials are defined as either recycled or bio-based

# We continue our strong commitment to responsible operations

## **Key Sustainability Targets 2025**

# Responsible operations

is our core values



White-collars trained in Code of Conduct



Female representation at VP+ levels



Loss-time injury rate\*



of teams (Director and above) meet diverse team targets criteria\*\*



<sup>\*</sup> Number of injuries resulting in absence from work of more than eight hours per one million working hours

 $<sup>^{**}</sup>$  A diverse team consists of a max. 75% of one gender + either max. 75% of one generation or one nationality

# We have strengthened our governance of Sustainability



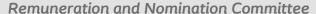
#### **Board of Directors**

Consists of six shareholder-elected and three employee-elected members.



### **Executive Leadership Team**

Consists of CEO, CFO, Operations, Innovation, Growth, and People & Culture



Consists of three members appointed among the Board of Directors.

#### **Audit Committee**

Consists of four members appointed among the Board of Directors.



### 霙 Sustainability unit

~10 FTEs dedicated to Sustainability with the responsibility of embedding sustainability in the organization and identifying new improvement areas. Anchored in Global Quality and Regulatory Affairs.



# **ESG**Appendix



# Environment: Improving products and packaging

# Integrating sustainability throughout our raw material flow

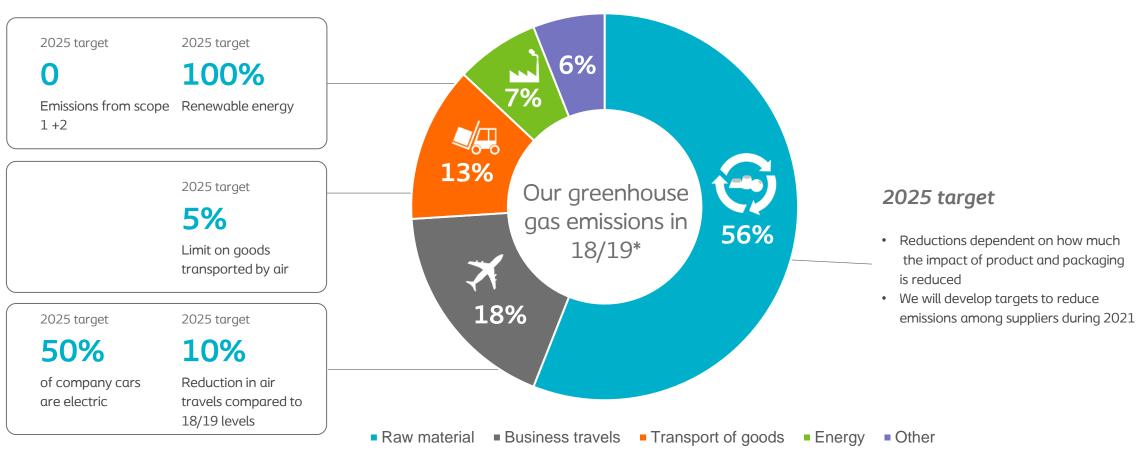
Landfill, incineration or Raw materials Production Disposal nature 2020 Total: 40,000t (25,000t plastic) • of which 25% is renewable materials\* 75% of packaging is recyclable Waste recycled: 36% +1,200,000,000 units **Status** • 70% of packaging consists of renewable materials\* 80% 50% 90% of production of packaging consists of of packaging is recyclable waste is recycled We do not have direct impact 2025 renewable materials on waste systems, but we can **Targets** influence what and how much ends up in these systems We will look into bio-based and recycled alternatives to fossilbased plastics



<sup>\*</sup> Renewable materials are defined as either recycled or bio-based

# **Environment: Reducing emissions**

# We are committed to reducing emissions while growing 7-9% organically



<sup>\* 18/19</sup> Scope 1 + 2 emissions: 11,300 tonnes, Scope 3 emissions: 155,000 tonnes



# Our mission inherently strives for better outcomes as well as better access to healthcare

# Raising standards of care

Our partnership programme, Access to Healthcare, seeks to improve conditions within ostomy, continence and wound care. Established in 2007, the programme has so far supported +60 projects.

#### Education



Coloplast has partnered with the University of Rochester to develop a synthetic male pelvis model as well as a parallel online curriculum to enable global education opportunities.

#### **Awareness**



Build patient and practitioner awareness of coated intermittent catheters in Brazil and create a documented 'gold standard' patient pathway.

# Access/Funding









# **Enabling better outcomes**



#### Product and service outcomes

Products and services reduce ostomy re-admissions in the US by 55%<sup>1</sup>



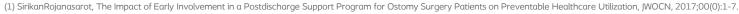
#### Coloplast Care

- ~1.8m consumers in our database in 30+ countries
- 83% expressed feeling an improved quality of life through their participation<sup>2</sup>

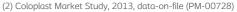


#### Educating and training for clinicians

- +850 ostomy and continence care nurses from +20 countries are involved in our advisory boards
- +700 participants at Continence Days and Ostomy Days



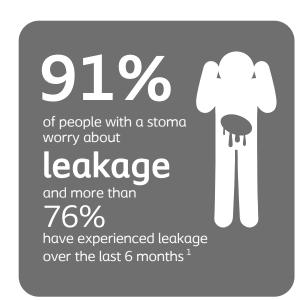
+60 projects globally





# We have initiated a very ambitious Clinical Performance Program to tackle the biggest issues users face

Users are challenged by skin irritation and urinary tract infections





We have made progress on key technologies and run clinical trials



- (1) Claessens et al., 2015. The Ostomy Life Study: The everyday challenges faced by people living with a stoma in a snapshot, Gastrointestinal Nursing, 13, 18-25.
- (2) Coloplast Intermittent Catheter User Study 2016, (data on file).



# We have a strong outset on organisational health that we strive to maintain

### **Status**

### 7.9 out of 10

employee engagement score

### **Ambition**

Continued Employee
Engagement above industry
benchmark\*

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### 8.7%

voluntary employee turnover\*\*

Maintain healthy level with specific geographical focus

67%

of critical managers positions filled by internal candidates

67% of our critical managerial positions filled internally

# Ensuring safety at work



### Reducing injuries

- 33% reduction in injury rates since 15/16
- New target to reduce LTI to 2.0 by 2025



#### Covid-19

- Keeping our people safe,
- 2. Continuing to serve our customers
- 3. Maintaining business operations

Source: 12-months data as of August 2020 for employee turnover and critical managerial positions



<sup>\*</sup> Engagement survey data March 2020. Healthcare benchmark through Peakon

<sup>\*\*</sup> Total turnover 13.6%

# Building a culture of inclusion and diversity



Gender diversity



Female representation at VP+ levels





2025 ambition

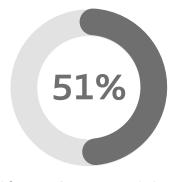
Female representation at VP+ levels





Team diversity

A team consisting of a max. 75% of one gender + either max. 75% of one generation or one nationality



Of teams (Director and above) meet diverse team criteria



Of teams (Director and above) meet diverse team targets criteria





# Business with uncompromising integrity is sustainable business

### Our way

Coloplast business is founded on integrity, and we focus on building and maintaining a culture of integrity to ensure sustainable and profitable business and to reduce risk.

Being a corporate citizen of an increasingly sustainability focused world and operating globally in a heavily regulated industry, we have implemented strong structures to support our culture of integrity and mitigate risk.

We say what we do, and we do what we say - we sanction misconduct.

## Building a culture of integrity



of white collars:

- trained in our Code of Conduct
- recertified in 2020
- trained on data protection

We have made it easy to raise a concern and we inform about



enforcement - this is reflected in the numbers.

#### Internal structures supporting integrity

- **Business Ethics Management** and Audit Framework
- Regular top level communication about business ethics
- Quarterly global training and awareness campaigns
- We measure our business ethics and data privacy initiatives to continuously identify and respond to risk

Extra attention on third parties Distributor and Supplier codes of conducts and dedicated resources to conduct third party risk assessments and due diligence.





Cases submitted to the ethics hotline

...of which within scope

### Governance

# Executive compensation is directly correlated with shareholder value creation

### Short-Term Incentive: Annual Incentive Program

- Annual cash bonus of up to 25% of fixed pay
- Tied to financial guidance
- For current fiscal year, the below KPIs determine the actual payout:

### **Delivering on Business Strategy**



### Long-Term Incentive: 3-year Rolling Plan

- Eligibility once a year to receive stock options with a value at the time of grant of up to 12 months' base salary
- Size of the grant calculated based on the base salary as at the end of the previous fiscal year
- Value of the stock options granted calculated based on the Black-Scholes formula
- Strike price is between 0% and 10% higher than the market price at the date of grant
- The duration of the program is presented below:





# **Board of Directors**

Name	YoB	Nationality	Independent?	BoD since	Audit Committee	Rem. and Nom. Committee*	Board competencies	Other Board positions (selected)
Lars Rasmussen Chairman	'59	DK	No	'18	Х	Х	Extensive executive management and board experience from international listed companies in the medtech and pharma industry. In-depth knowledge within commercialization of innovation, B2B and B2C sales models and efficiency improvements.	H. Lundbeck, Ambu, Demant, Igonomix S.L.
Niels Peter Louis- Hansen Deputy Chairman	'47	DK	No	'68		Х	In-depth knowledge of the industries in which Coloplast operates, its dynamics and key players as well as deep insight into strategy development from decades of board work. Key contributor to preserving the Coloplast culture.	Aage og Johanne Louis-Hansen Fond, N.P. Louis-Hansen ApS, NPLH Anpartsinvest ApS
Carsten Hellmann Member	'64	DK	Yes	'17	X		Considerable executive management experience and extensive experience in product development and international commercialization within highly regulated industries as well as M&A activities, including post integration.	The Danish Chamber of Commerce
Birgitte Nielsen Member	'63	DK	Yes	'15	X		Extensive management experience and considerable board experience from both listed companies and large privately held companies within the medtech industry and the financial sector. Financial and accounting experience as well as in-depth knowledge of the financial markets.	Matas. De Forenede Ejendomsselskaber, Kirk Kapital
Jette Nygaard- Andersen Member	'68	DK	Yes	'15		X	Considerable executive management and board experience within global medtech, media & entertainment, and digital growth businesses. Experience within business and marketing strategies, digital transformation, optimization of customer experience and engagement, digital growth start-ups and M&A activities, including post integration.	GVC Holdings Plc
Jørgen Tang-Jensen Member	'56	DK	No	'07	X		Considerable global executive management experience and extensive board experience from international listed companies within the medtech industry and the building materials industry. Experience within corporate governance, accounting and finance as well as strategy development and execution.	Rockwool International, VKR Holding, VILLUM FONDEN, Maj Invest Holding, Strøjer Tegl

<sup>\*</sup>Remuneration and Nomination Committee



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# Our mission

Making life easier for people with intimate healthcare needs

# Our values

Closeness... to better understand Passion... to make a difference Respect and responsibility... to guide us

# **Our vision**

Setting the global standard for listening and responding

