

### **Financial Outlook**

Coloplast Capital Markets Day 2016 **Anders Lonning-Skovgaard, CFO** 

Coloplast A/S - Ostomy Care / Continence Care / Wound & Skin Care / Urology Care



# Our ambitious long-term guidance reflects strong organic growth and profitability expansion

Revenue growth annual organic

7-9%

**EBIT margin** annual improvement

50–100 bps



# Organic growth is primarily driven by market share gains and value upgrades

Revenue growth annual organic

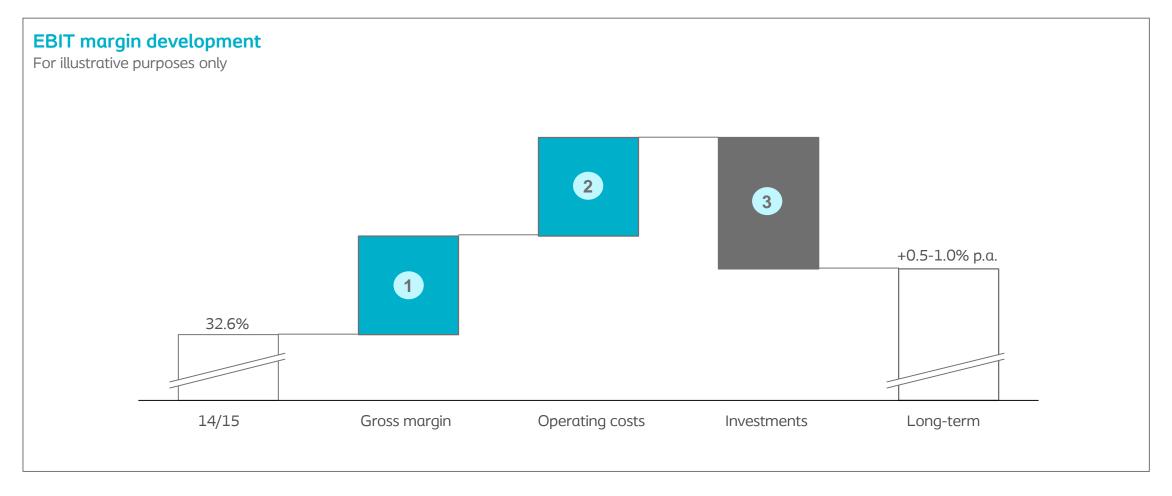
7-9%

#### Revenue growth drivers/limiters

- + Market growth of 4-5%
- + Market share gains across all business areas and regions
- + New product launches
- + Price optimisation efforts
- + Value upgrades
- ÷ Current macroeconomic environment in Emerging Markets
- ÷ ~1% global annual price pressure
- Patent expiry

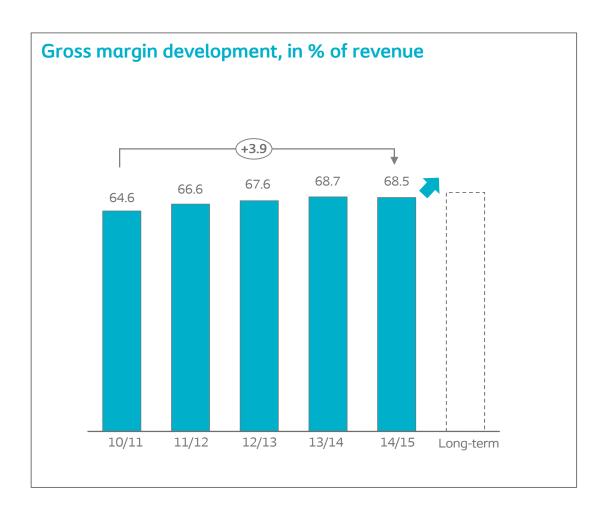


# The EBIT margin improvement is a function of scalability and continued cost discipline





# Gross margin uplift to be driven by scalability and efficiency improvements



#### Gross margin drivers/limiters

- + Relocation of production to Hungary including reduction of ~300 production FTEs in Denmark
- + Scalability in central functions and factory setup
- + Continued focus on efficiency improvements in supply chain, production and distribution
- Innovation Excellence ramp up faster
- + Product mix
- Negative product mix impact from products produced in Denmark
- Increase in depreciations
- Transfer costs related to relocation of production to Hungary
- Emerging markets costs (e.g import duties)

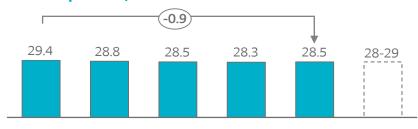


### We will continue to drive unparalleled efficiency in our cost functions and ...

#### Cost item

Distribution

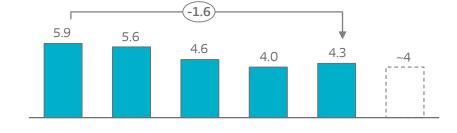
#### Development, in % of revenue



#### Comments

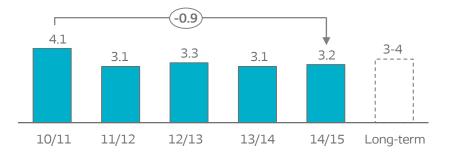
· Scale effects in logistics, sales, and marketing reinvested in growth initiatives





- Scalable business support setup
- Further leverage efficient Business Centre setup in Poland





- Increase in absolute spend to maintain strong pipeline based on clinical differentiation
- Innovation Excellence



# ... invest up to DKK 2bn in solid investment cases in order to lift our growth momentum

#### Key types of investment cases



Sales Force Expansion





Innovation



Direct-to-Consumer



New markets/geographies



Segment investment

## Strong framework for investment cases in place ...

- New investment framework is embedded in how we run the business
- Investment approvals are based on a mix of financial and strategic considerations
- We track investments on an ongoing basis and adjust investment levels accordingly

## A rigorous investment process in place ...

- 1. Background/strategic rationale
- 2. Investment proposal
- 3. Risks & opportunities
- 4. Organisational chart
- 5. Profit & Loss
- 6. Implementation
- 7. KPIs tracking & follow-up

#### Key investment criteria

NPV (Year 3)

ROIC %

Payback (Year)

KPIs related to specific investment case

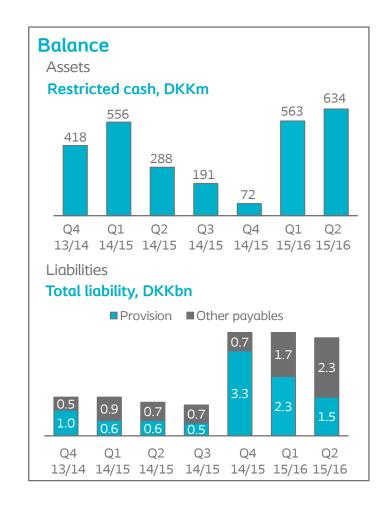


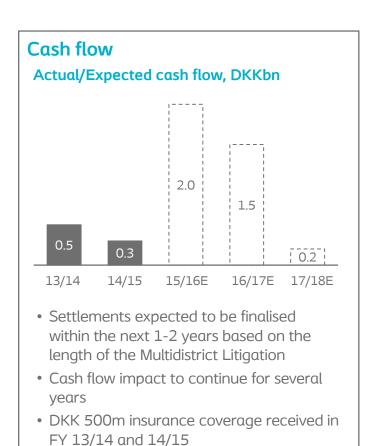


# We have provisioned DKK 4.5bn for the US Mesh litigation and continue to make good settlement progress

| P&L                           |             |             |
|-------------------------------|-------------|-------------|
|                               | FY<br>13/14 | FY<br>14/15 |
| EBIT (before special items)   | 4,147       | 4,535       |
| Special items                 | 1,000       | 3,000       |
| EBIT                          | 3,147       | 1,535       |
| EBIT % (before special items) | 33          | 33          |
| EBIT %                        | 25          | 11          |

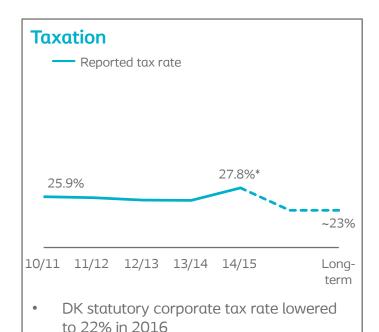
 A total of DKK 4.5bn (DKK 4bn net of insurance coverage) has been provisioned in FY 13/14 and 14/15 and is currently considered sufficient

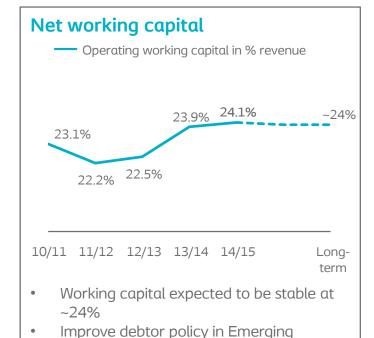




• DKK 1.5bn loan facility (2-3yrs)

### We will continue to deliver strong and attractive free cash flows ...







— Depreciation in % of revenue

— CAPEX in % of revenue CAPEX DKKm

**CAPEX** 

3.5%

230



2.5%



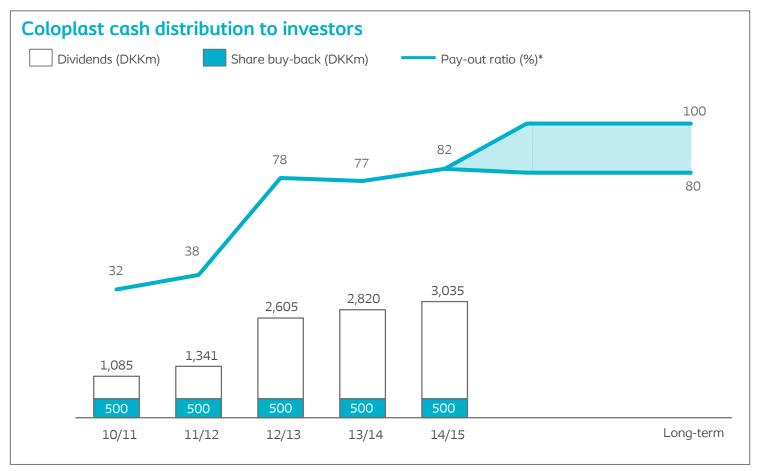


Long-

Coloplast tax rate expected to be ~23%

markets going forward Stable inventory levels going forward

## ... and attractive cash returns despite large investments in commercial and expansion activities



We will continue to return excess cash to shareholders



<sup>\*</sup> Pay-out ratio for 2013/14 and 2014/15 is before special items related to Mesh litigation

### In sum, Coloplast offers...



...continued value creation

...stable cash returns

...attractive risk profile



### Our mission

Making life easier for people with intimate healthcare needs

### Our values

Closeness... to better understand Passion... to make a difference Respect and responsibility... to guide us

### Our vision

Setting the global standard for listening and responding

