



Coloplast

UBS

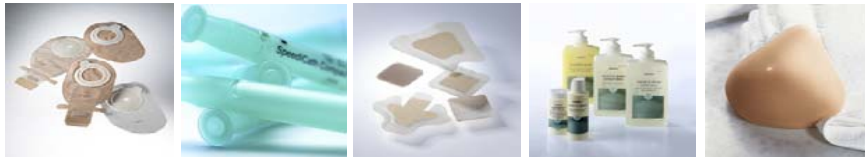
Global Life Science Conference
New York, 28 September 2005

Sten Scheibye, CEO

Coloplast

Coloplast products and services help patients achieve greater independence from medical challenges in 5 areas:

Ostomy care, continence care, wound care, skin care and breast care.

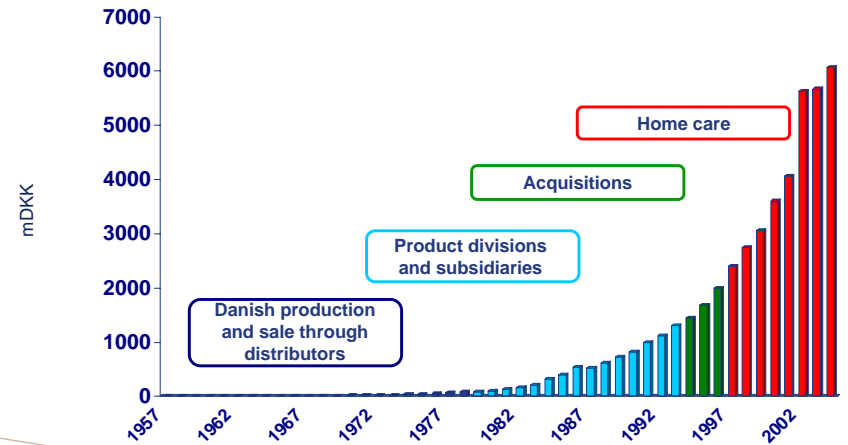


39%* 24% 12% 5% 7%

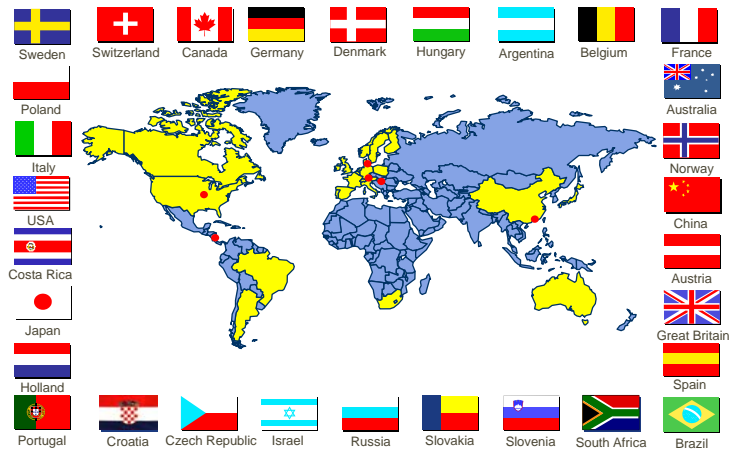
*Percentage of total group sales (2003/04)



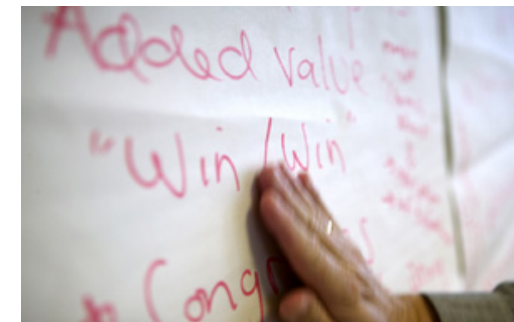
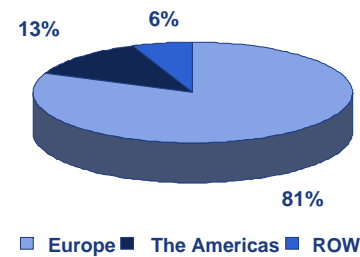
History of revenue growth 1957-2004



Sales and production world wide



Geographical distribution Revenue 2003/04



Three key customers

- The end customer
 - The user, primary concern is quality of life
- The health care professional
 - The advisor, primary concerns are user quality of life and handling
- The payer
 - Concern is primarily product pricing



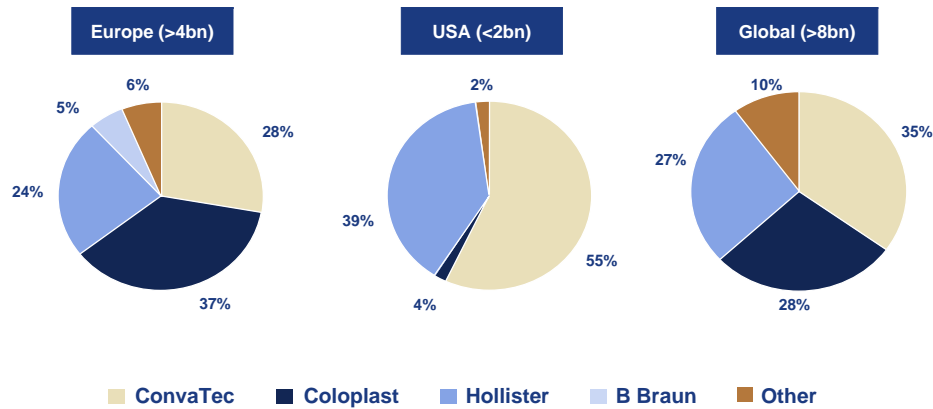
Market conditions and response

1. Reimbursement changes
 - Monitor/influence policy
 - Product design
 - Emphasis on clinical documentation
2. Price pressure
 - Observe market trends
 - Improve tendering capabilities
3. Harmonisation of health care systems
 - Monitor development

- Market growth influenced by:
- Earlier cancer detection
 - Improved surgical procedures
 - Increased longevity
 - New technologies and treatment alternatives
 - Conversion from older products

Ostomy Care - market data

Global market value DKK 8-8½bn



Note: Only markets where Coloplast is present are included

Continence Care - market data

| Product area | Market size and growth | Coloplast market share (Europe) | Coloplast growth | Main competitors |
|--------------|------------------------|---------------------------------|------------------|---|
| | 1.5bn DKK 15% | 43% | 15-20% | Astra Tech, Porges/Mentor, Rüsich, Rochester, B Braun |
| | 1.2bn DKK 0-5% | 30% (value) | 5% | Bard, Hollister, Mentor, B Braun, Manfred Sauer, Unomedical |
| | 0.5bn DKK 0-3% | >60% | 0-3% | Mentor, Hollister, Rochester, Manfred Sauer |
| | 1.0bn DKK 2% | - | - | No direct competitors |

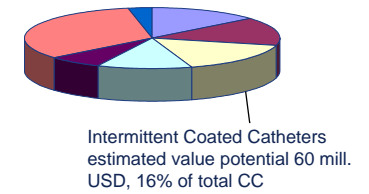
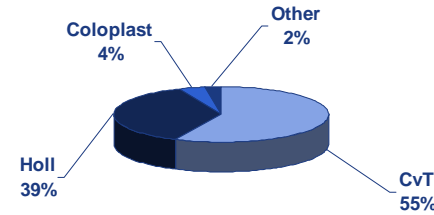
Chronic Care - US market positioning and key goals

- Strong product portfolio
 - Convex baseplate, EasiClose
- Market access through GPO/IDN
 - Consorta
 - Large number of IDN contracts
- Significant growth in new patient discharge
 - Sustained OC hospital growth > 30%
- Sustained OC/CC growth > 20%
 - Reach two-digit ostomy market share within 3-5 years
 - Develop intermittent coated catheter market segment

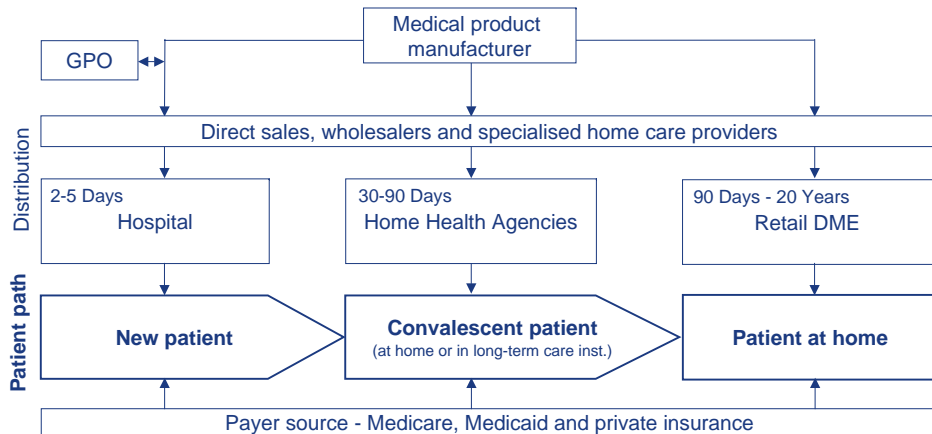
Chronic Care - US market value

Ostomy care market value 280mn USD

Continence care market value 370mn USD



Chronic Care - US patient path



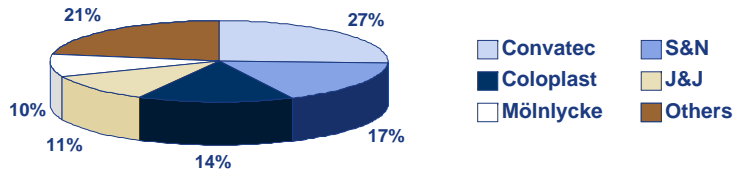
Wound Care - market definition

| | | Wound type | |
|--------------------|---------------------|--------------|--------------|
| | | Acute | Chronic |
| Product technology | Dry wound healing | €1.5 billion | €1.0 billion |
| | Moist wound healing | €0.5 billion | €1.0 billion |
| | Pharma and biotech | €0.1 billion | €0.4 billion |
| | VAC | €0.4 billion | €0.1 billion |

€1.1 billion segment, growth 9-11% (highlighted in red in the original image)

Wound Care - market shares in Europe

MWH and active products



| Technology | Traditional | Advanced | Active |
|------------|-------------|----------|--------|
| ConvaTec | | X | X |
| S&N | | X | X |
| Coloplast | | X | X |
| J&J | X | X | X |
| Mölnlycke | X | X | |

Skin Health and Breast Care SBU's

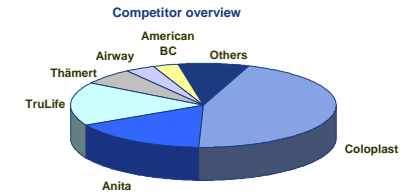
Skin Health

- To treat skin problems arising from medical conditions or related to frequent hand washings
- 4bn DKK US market
- 3/4 of turnover generated in the US
- Hospitals and long term care institutions



Breast Care

- Attached breast forms, partial breast shapers, special textiles
- 1bn DKK global market
- 50/50 sales value split between US and Europe



Expectations and targets

2004/05

- Sales growth of 8-9% in local currencies
- Profit margin 15-16%

2008

- Sales exceeding DKK 9 billion through organic growth
- Profit margin (EBIT) reaching 18%
- ROAIC of 20%
- Acquisitions and divestments

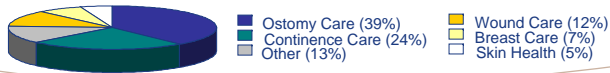
Key figures Q3 2004/05

| mDKK | 9 months 2004/05 | 9 months 2003/04 | Index vs 2003/04 |
|--------------------|------------------|------------------|------------------|
| Revenue | 4,786 | 4,468 | 107 |
| EBIT | 699 | 749 | 93 |
| Special items | -19 | 0 | - |
| Financial items | -73 | -87 | 84 |
| Profit before tax | 607 | 662 | 92 |
| Tax | -192 | -226 | 85 |
| Minority interests | -1 | -3 | 33 |
| Group profit | 414 | 433 | 96 |
| Profit margin | 15% | 17% | - |

Growth Q3 2004/05 - local currencies

| | Growth Q3 2004/05 | Growth H1 2004/05 | Growth Q1 2004/05 | Est. market growth |
|------------------------------|-------------------|-------------------|-------------------|--------------------|
| Ostomy Care | 9% | 9% | 9% | 2-6% |
| Contenance Care | 10% | 9% | 8% | 5-8% |
| Chronic Care segment* | 9% | 8% | 6% | |
| Wound Care | 9% | 8% | 4% | 9-11% |
| Skin Health | 8% | 7% | 12% | 9-12% |
| Breast Care | 4% | (1)% | (3)% | (3)-(1)% |
| SBU segment | 7% | 5% | 4% | |
| Coloplast total | 8% | 7% | 5% | |
| Europe | 7% | 5% | 4% | |
| Americas | 11% | 10% | 8% | |
| ROW | 22% | 23% | 18% | |

*Includes homecare



Tatabanya, Hungary

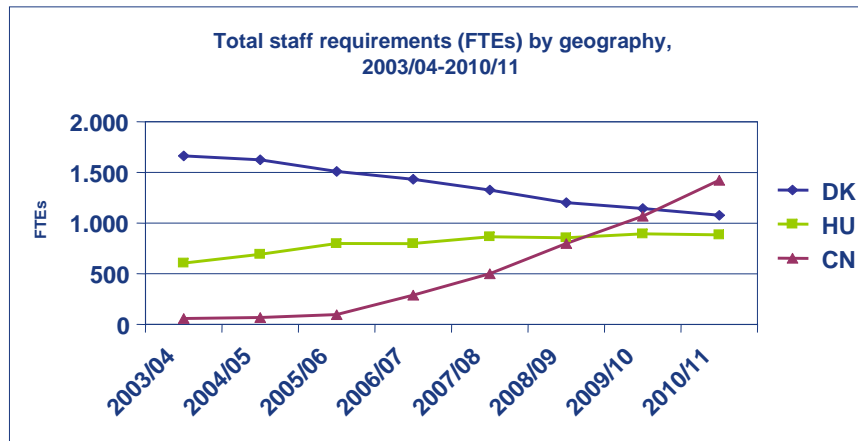
- Construction completed
- 700 headcounts by Aug. 2005
- DKK 1.5bn sales value in 2005/06
- EBIT up 5% compared with Danish manufacturing



Coloplast, Phase I-III, Tatabanya, Hungary

- Phase I - finalised: ostomy bags, urisheaths
- Phase II - finalised: ostomy bags, dressings, catheters
- Phase III - finalised 2005: Assura ostomy bags, baseplates, adhesives

Staff requirements by geography



Cash flow

