21 May 2008 Leading Intimate Healthcare
Investor presentation
H1 2007/08 Coloplas



Agenda

Introduction to Coloplast

First 6 months 2007/08 in headlines

Outlook for 2007/08

Strategic targets

Leading intimate healthcare

Appendices

H1 2007/08 financials

Markets and manufacturing

Coloplast

The Coloplast share

Coloplast share have been listed on Copenhagen Stock exchange since 1983

Market cap. DKK 21bn (USD 4bn) @ DKK 475 per share

11% of share capital registered outside of Denmark

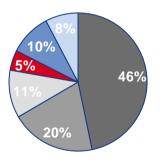


Six months average daily traded volume: DKK 35m (USD 8m)

Two share classes:

- 3.6 million A-shares carry 10 votes (family)
- 42.4 million B-shares carry 1 vote (freely traded)
- Free float approx. 53% (B shares)

Share Capital Ownership







Coloplast is a global medtech company specialising in **intimate healthcare** needs...

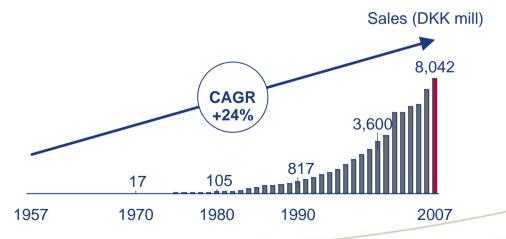


Founded by the Louis Hansen family in 1957

50 years of innovation and growth:

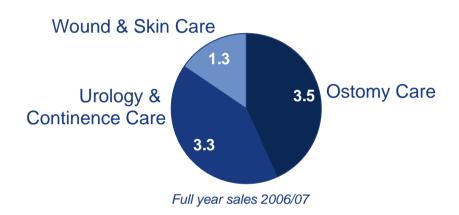
- Global no. 1 in Ostomy Care
- Global no. 1 in Urology & Continence Care
- Global no. 4 in advanced Wound & Skin Care

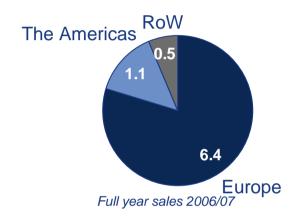
Headquartered in Denmark 7,000 employees





...with DKK 8bn annual sales...











...in the growing medtech industry niche: "Intimate Healthcare"



Coloplast is world class in dealing with medical problems that are deeply personal and private in nature.

This holds true across all current business areas: Ostomy Care, Urology & Continence Care and Wound & Skin Care.

The more intimate the problem, the greater the requirement to come closer to customers, understand their world and develop solutions which are sensitive to their special needs.

This is where Coloplast excels.



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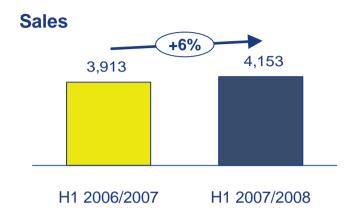


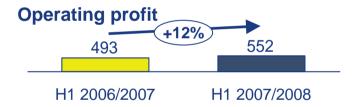
H1 highlights

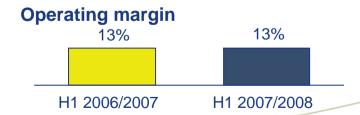
- ☐ 7% organic sales growth
- 12% increase in EBIT
- EBIT margin of 13%

H1 lowlights

- Organic sales growth impacted by HSC and Easter holidays
- EBIT affected by exchange rates (1%)



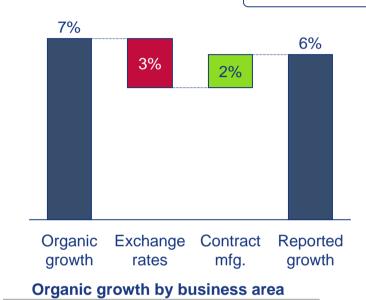


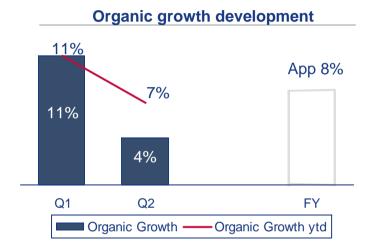


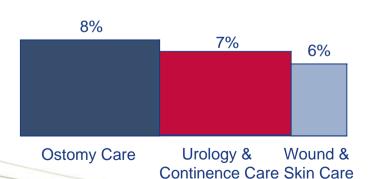


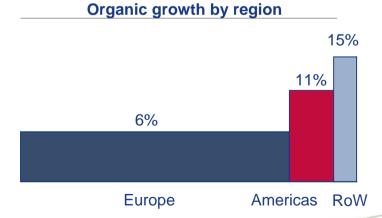
Sales overview

Full year guidance of approx. 8% organic growth maintained











Ostomy Care

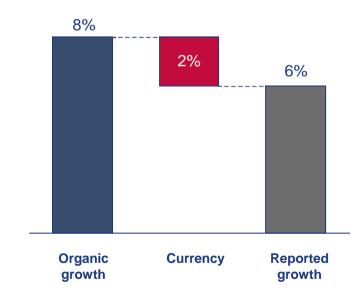
DKK million	H1	H1	Organic	Organic
	2007/08	2006/07	Growth H1	Growth Q2
H1	1,768	1,675	8%	4%

Global no. 1

Organic sales growth of 8%

SenSura is the main growth driver

Full effect of HSC in Q2 has affected sales growth by approx. 3 percentage points





Urology and Continence Care

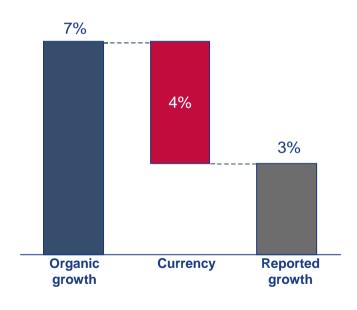
DKK million	H1	H1	Organic	Organic
	2007/08	2006/07	Growth H1	Growth Q2
H1	1,682	1,627	7%	5%

Global no. 1

Organic growth of 7%

Growth driven by high value catheters, Speedicath Compact (Continence Care), bowel management and by strong sales growth from penis implants in North America







Wound and Skin Care

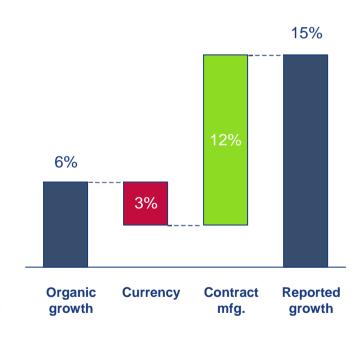
DKK million	H1	H1	Organic	Organic
	2007/08	2006/07	Growth H1	Growth Q2
H1	703	611	6%	3%

Global no. 4

Organic growth of 6%

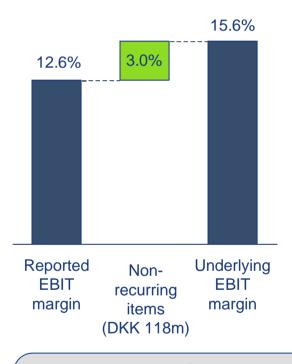
Growth is driven by continued progress in advanced Biatain foam bandages for chronic wounds

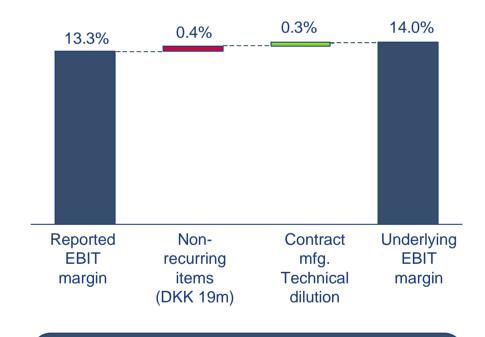
New Biatain launched in five markets in April and generating very positive response





EBIT-margin





H1 06/07

H1 07/08



Agenda

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Full year guidance

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Leading intimate healthcare

Appendices

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Markets and manufacturing



British healthcare reform

• The UK Department of Health aims to reduce annual spend of about £200m by £25m.

Status

Consultation process ended at 28 December 2007, and given the responses and issues raised DoH determined that no decision can be made at this stage. Another consultation document is planned to be published in May 2008.

Implementation is expected no sooner than 6 months after announcement of the outcome of the consultation.



Improved US Medicare coverage for intermittent catheters

• Maximum coverage changed from 4 to 200 catheters per month

Status

Coloplast is market leader in intermittent catheters in the US and our current annual turnover for this product group is approximately USD 40m.

Coloplast expect, that this change will result in an increase in consumption of catheters, but it is difficult to estimate the exact impact of this change. No significant sales impact expected in 2007/08.



German healthcare reform

- The Healthcare reform impacted fixed reimbursement prices
- Effects have now been implemented in the day to day business
- EU tender system currently being implemented

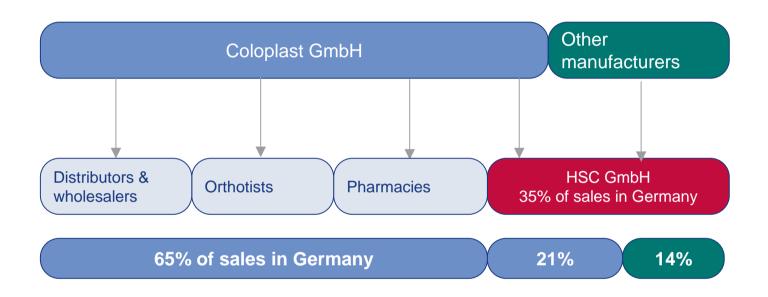
Status

The **EU tender system** has only been used in a few cases. Procedural mistakes and other legal issues have either led to withdrawal of contracts or are still pending in the legal system. Also, Healthcare insurance companies right as corporations with a public nature to use the EU tender legislation for truly public bodies still needs clarification.

These proceedings and the unwanted negative effect for patients, who in most cases have to change service provider as a consequence of EU tenders, has led to a standstill in the penetration of EU tenders.



Loss of 50% of employees in German healthcare distribution will hamper this year's sales

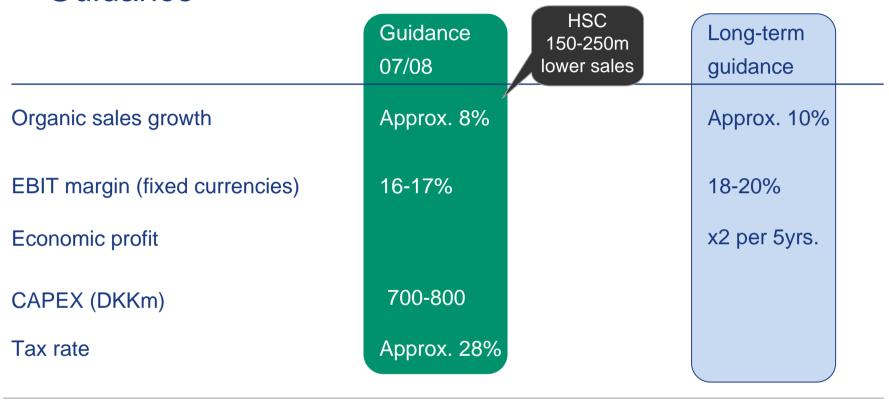


DKK 150-250m lower sales in HSC in 2007/08:

Loss of 50% of employees during Q1 will likely lead to DKK 150-250m lower sales 2007/08, particularly in Ostomy Care.



Guidance



+

Fixed currencies Approx. 8% sales 16-17% EBIT

Currency
- 3% sales
- 1% EBIT margin

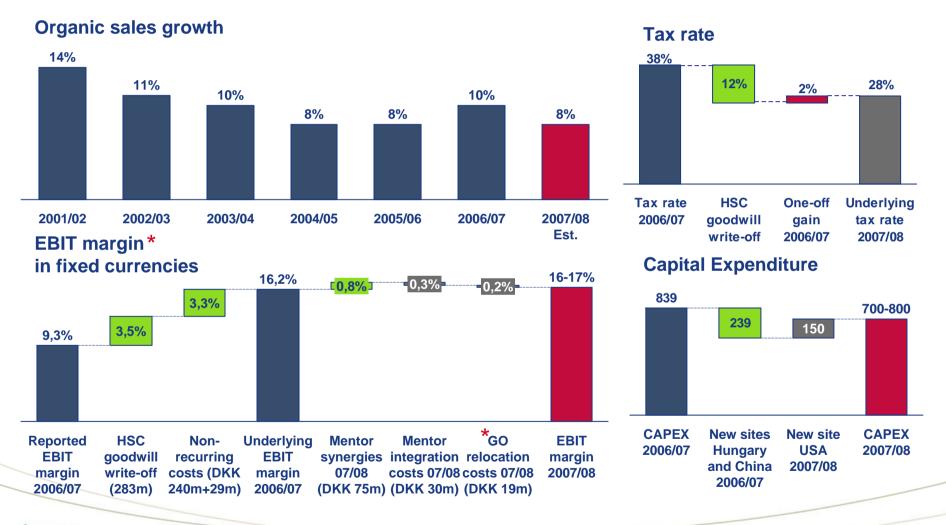
+

Contracts mfg. + 2% sales

In DKK
Approx. 7% sales
15-16% EBIT



Outlook for 2007/08



Ostomy care Urology & Continence care Wound & Skin care

***EBIT margin 2007/08**: GO relocation costs in 2007/08 of DKK 19m include a DKK 31m gain on sale of the Kokkedal site and DKK 50m costs from factory closing in Denmark.



Agenda

Introduction to Coloplast

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Strategic targets

Leading intimate healthcare

Appendices

H1 2007/08 financials

Markets and manufacturing



Trends in the intimate healthcare market

Influence on CP Business

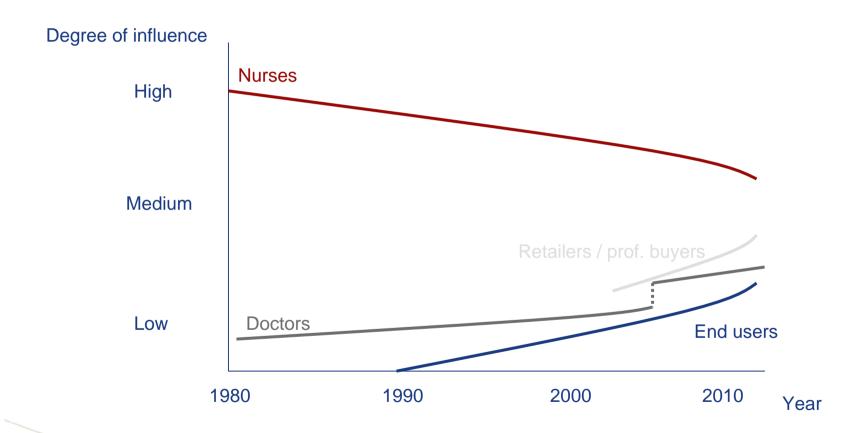
	Demographics	+
	Consumer healthcare awareness	
	Emerging markets	+
	Surgical and medical trends	-/+
Healthcare reforms	Reimbursement reforms (Germany and the UK)	_
	Group buying and tender process	_
	Focus on overall treatment costs - Health Economics	+

The demand for products and services will continue to grow in terms of volume, but pressure on prices and margins will remains

Market growth within Coloplast's business areas is approx. 6%



Listening and responding







Long-term financial targets

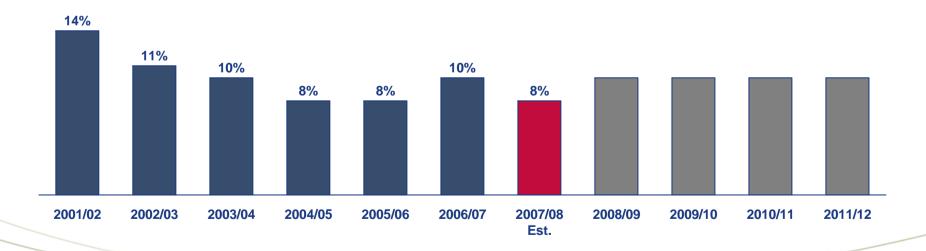
- Annual organic sales growth of approx. 10% p.a.
- EBIT margin of 18-20%
- Economic profit to double at least every five years



Ambition for double-digit organic sales growth

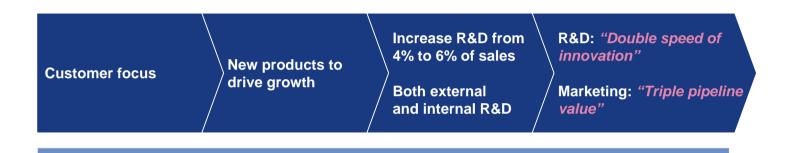
Continued sales growth through:

- Product innovation to drive pricing and improved product mix in existing markets
- Continued expansion in US and emerging markets





Growth through improved product mix



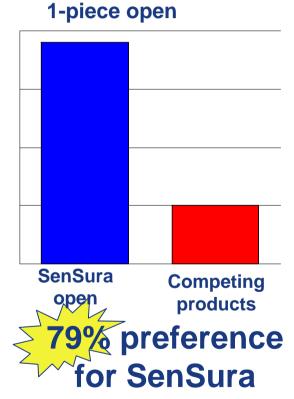
New products to deliver greater health economic value and attract higher price

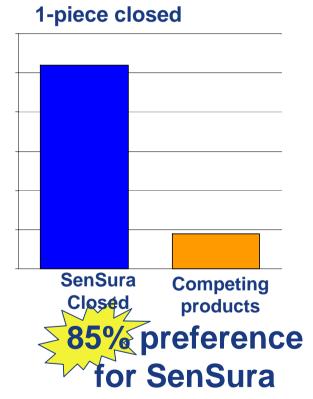




Example: Introducing value added products in Ostomy Care

Which of the two bags you have tested do you prefer?









Example: Introducing value added products in Continence Care









Example: Introducing value added products in Continence Care









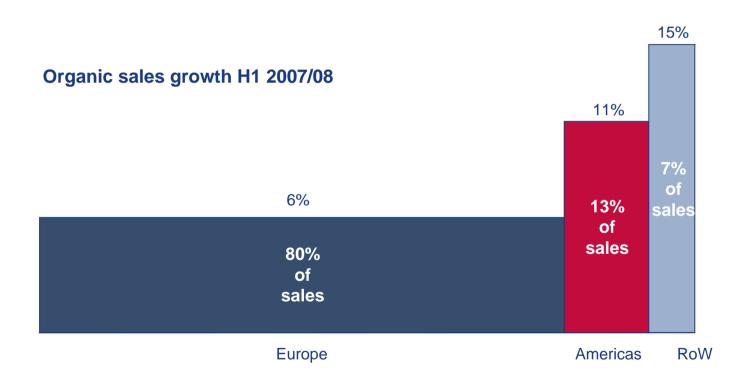
Example: Introducing value added products in Wound & Skin Care







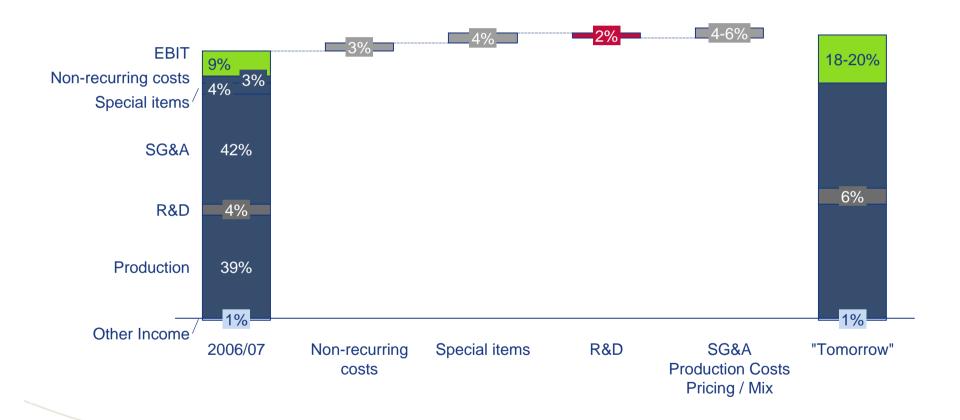
Continued expansion in The Americas and RoW







Targeting a new cost structure with 18-20% EBIT





Contributors to EBIT improvement

1. Relocation of manufacturing

2. Economies of scale in procurement

3. Lower SG&A %



Relocating manufacturing facilities

2006/07

• 73 machines transferred

2007/08

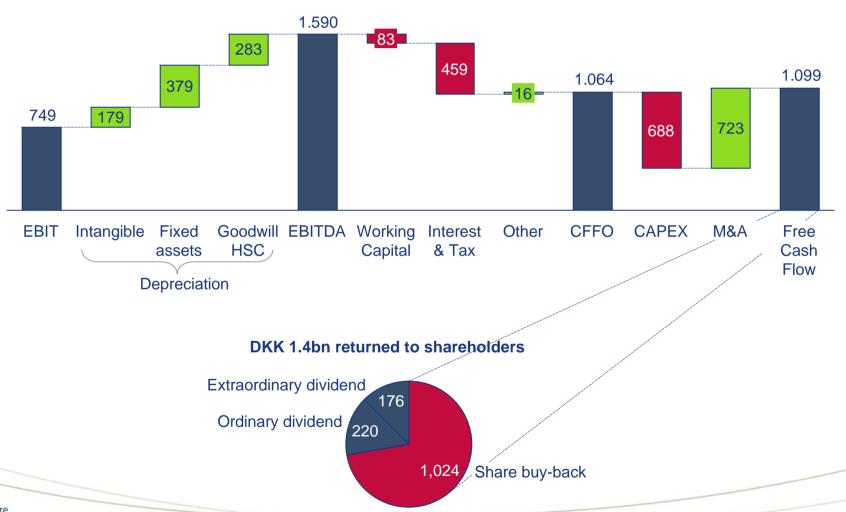
• 140 machines to be transferred

2008/09

• 120 machines to be transferred



Cash returned to shareholders (2006/07)





Agenda

Introduction to Coloplast

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Full year guidance

Strategic targets

Leading intimate healthcare

Appendices

H1 2007/08 financials

Markets and manufacturing



Leading intimate healthcare

Coloplast has leading market positions in the attractive and growing intimate healthcare market.

The experienced management team is executing on a clear and focused strategy designed to capture growth and market share in existing and emerging markets through innovative new products that make life easier for people with intimate healthcare needs.

Coloplast is set to continue the strong track record of double-digit sales growth, margin expansion and cash conversion to create shareholder value.



Sten Scheibye, CEO



Lene Skole, CFO



Lars Rasmussen, CCO



Agenda

Introduction to Coloplast

First 6 months 2007/08 in headlines

Full year guidance

Strategic targets

Leading intimate healthcare

Appendices

H1 2007/08 financials

Markets and manufacturing

Urology & Continence care Wound & Skin care

Ostomy care

Coloplast

Income statement

DKK million	H1 2007/08	H1 2006/07
Net revenue	4,153	3,913
Gross profit Gross margin	2,453 59.1%	2,348 60.0%
SG&A costs R&D costs	-1,777 -168	-1748 -147
Operating profit (EBIT) EBIT margin	552 13.3%	493 12.6%
Net financial items	-25	-69
Net profit, continuing activities	379	299



Cash flow

DKK million	H1 2007/08	H1 2006/07
EBITDA	815	778
Change in working capital	-473	-335
Interest, tax and other	12	-259
Cash flow from operations	354	184
Cash flow from investments	-230	482
Free cash flow	124	666
Dividends	-396	-184
Share buy-back	-24	-105
Other cash changes	-6	-2
Total	-426	-291
Increase in net debt	-302	375



Balance sheet

DKK million	H1	Q4	H1
	07/08	06/07	06/07
Balance sheet total Equity Equity ratio (%)	7,711	7,750	7,848
	2,231	2,400	3,235
	29%	31%	41%
Net interest bearing debt Net debt to equity (%) Net debt to EBITDA	3,483	3,181	2,712
	156%	133%	84%
	2.14	2.00	1.73
Invested capital	7,010	6,874	8,068
Economic profit	161	-227	163



Agenda

Introduction to Coloplast

First 6 months 2007/08 in headlines

Full year guidance

Strategic targets

Leading intimate healthcare

Appendices

H1 2007/08 financials

Markets and manufacturing



Ostomy Care market

Coloplast revenue in 2006/07 DKK 3.5bn

Market size: DKK 10bn

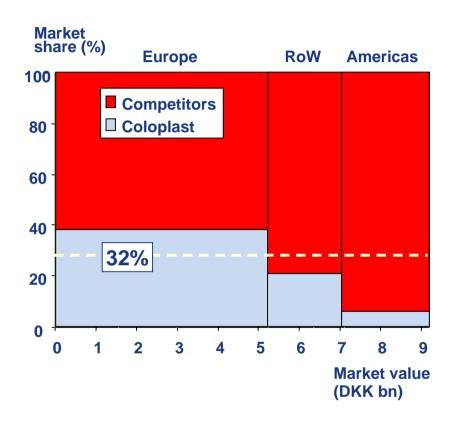
Market growth: approx. 5%

For people who have lost their normal bowel or bladder function typically due to cancer (80%) or inflammatory bowel diseases

Main competitors are ConvaTec and Hollister Inc.

Ambition to reach double-digit market share in the US within 2-4 years





Ostomy care Urology & Continence care Wound & Skin care



Urology & Continence Care market

Coloplast revenue in 2006/07 DKK 3.3bn

Organic growth 11% (incl. integration of urology business)

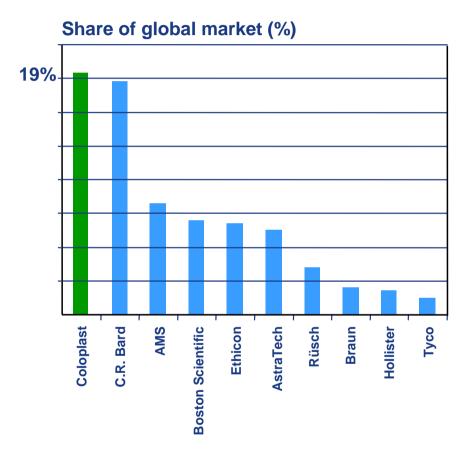
Market size: DKK 17bn

Market growth: 8-10%

Global market leader in continence consumables with 20-25% market share

Among global market leaders in urological specialities with 10% market share

Strong position in the US market established with the acquisition of urology business. European market leadership reinforced with 30% market share







Wound & Skin Care market

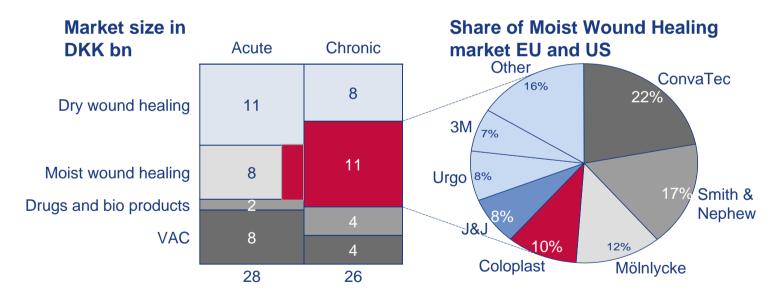
Coloplast revenue in 2006/07: DKK 1.3bn

Organic growth 2006/07: 6% (Q1: 8%)

Market size DKK 13bn, growing at 5-7%

13% market share in EU and 2% in the US

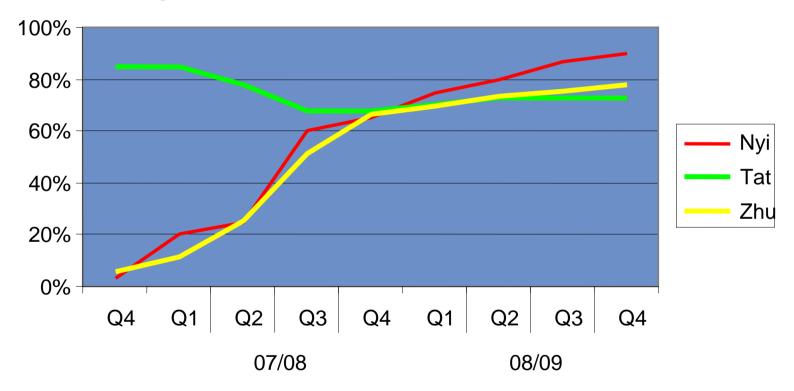






Ramping up capacity m² utilization

Manufacturing m² utilization







Kokkedal DK

- Continence care products
- Urine bags, Latex, Absorbing/Bowel
- Number of employees in production: 197

To be closed end of 2008



Humlebæk DK

- Pilot Center
- Wound care products (foam)
- Number of employees in production: 225

To be closed 2010



Kvistgård DK

- Consumer products (CCP)
- Compeed
- Number of employees in production:102

To be closed end of 2010



Thisted DK

DK

- Machine development
- Ostomy care products
- Number of employees in production: 303
- Injection moulded parts and coated catheters (SpeediCath)
 - Number of employees in production: 239

- "Tigervej" to be closed end of 2009
- To be Centre of Excellence within SenSura production and development
- To be Centre of Excellence within volume production of catheters and foam



Ostomy care Urology & Continence care Wound & Skin care

- Espergærde DK
- Adhesives and Swiss roll elements
- Number of employees in production: 211

- To be Centre of Excellence within adhesive production
- Consumer products (Contract manufacturing)





Tatabanya HU

- Ostomy care products, adhesive, wound care products
- Postponement centre
- Number of employees in production: 841

 To be scalable volume production site



Nyirbator HU

- Catheter products, urisheaths Conveen Optima, wound care products
- Number of employees in production: 296

 To be scalable volume production site



Zhuhai. CN

- Latex urisheaths, urine bags, local products
- Machine building
- Number of employees in production: 312

 To be scalable volume production site



Minneapolis US

- US

Sarlat

FR

- Latex products
- Mens' and womens' health urology products and implants
- Number of employees in production: 166
- To be Centre of Excellence within urology products



Mankato

- Skin care products Wound care products
- Number of employees in production: 54
- To be Centre of Excellence within Wound and Skin care



Urology & Continence care Wound & Skin care

- Disposable Surgical Urology products
- Number of employees in production: 163
- To be Centre of Excellence within urology products



