

NASDAQ OMX Nordic

21 January 2011

Coloplast A/S
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Denmark
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CVR-nr. 69749917**Report on transactions of executives and related parties in Coloplast shares and related securities**

According to the Danish Securities Act § 28a Coloplast is obliged to report on the transactions of executives and their related parties in Coloplast shares and related securities.

The below transaction deals with allocation of share options:

Name	Lars Rasmussen
Reason	CEO
Issuer	Coloplast A/S
ISIN code	DK0010309657
Description	Shares
Transaction	Share option allocation
Trade date	21 January 2011
Market	NASDAQ OMX Nordic
Number	42,738
Value	101.88
Market value in DKK	4,354,152
Strike price per share	874.32

Name	Lene Skole
Reason	CFO
Issuer	Coloplast A/S
ISIN code	DK0010309657
Description	Shares
Transaction	Share option allocation
Trade date	21 January 2011
Market	NASDAQ OMX Nordic
Number	31,716
Value	101.88
Market value in DKK	3,231,250
Strike price per share	874.32

Calculation of value:

When calculating the value of share options the Black & Scholes formula is applied. The formula is described in Coloplast's annual report.

The strike price is calculated on basis of the average price for all tradings on 30 December 2010 plus 15 %.

Yours sincerely
Coloplast A/S

Gunilla Jensen

This information is available in Danish and in English, in case of doubt the Danish version prevails.

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