# Organizer

The competition is organized by Coloplast A/S Coloplast A/S Holtedam 1 3050 Humlebæk Denmark

Administration of the competition is delivered by Atcore ApS Atcore ApS Århusgade 88, 3rd floor 2100 København Ø Dernmark

All contact regarding this competition should be emailed to dkrikkj@coloplast.com

# 1. Description of the competition

A simple hashtag competition, where the participants get a chance to win an iPad Air 2. The competition starts on Friday 31<sup>st</sup> of October at 16:00 CET and will end on Tuesday 4<sup>th</sup> of November at 12:00 CET.

# 2. Participation

The competition is open for everyone who anyone aged 16 years old at the start of the competition with the exception of:

- Healthcare professionals (due to the code of conduct regulations in Eucomed)
- Coloplast employees and their family.

If a possible winner does not comply with the terms and conditions, the winner will lose the right to win the prize and a new winner will be found. Participation will only be registered by following the instructions given in the competition post.

Participating does not guarantee that you win.

### 3. This is how you participate

To participate in the competition the participant must follow the instructions given in the competition post correctly, and insert the hashtag #SpookyStomaBag as described in the video.

### 4. Selection of a winner and notification

On the date given in the competition post, one winner will be found. Participation after that date will not be included in the competition.

One winner will be randomly selected . The page administrator will contact this person via a private message on Facebook or Twitter.

Coloplast A/S or Atcore ApS hold no responsibility for the selected winner not responding or not receiving the information. If the winner, despite reasonable efforts, has not replied within 24 hours after the first message, this person will lose his or her right to the prize and a new winner will be selected.

If the winner does not comply with the competition terms and conditions, or rejects the prize, the winner will be disqualified and an alternative winner will be found.

#### 5. The Prize

An iPad Air 2 silver, 64GB, Wi-Fi

The winner will receive the prize via DHL. Taxes and additional costs related to the prize will be paid by the winner. The prize cannot be changed to another product.

# 6. Responsibility

Participation in the competition gives the organizer the right to use the pictures with the decorated ostomy bags marked #SpookyStomaBag along with the name first name of the participant on the Facebook page facebook.com/Coloplast or Twitter.com/Coloplast without informing or getting permission from the participant. By participating in the competition, the winner gives permission for his or her first name and first letter of the surname publicized in the competition post.

# 7. General obligation

This competition is not linked to, not sponsored by and not administered by Facebook or Twitter. Information about the participants will only be accessible for the organizers and will only be used to contact the winner. They will not be shared with or sold to a third party. The organizer holds the right to delete or edit the competition. The organizer cannot guarantee protection of private life related to the material uploaded by a third party and declines all responsibility for content shared by the participants in the competition.